



FUNDRAISING

If your golf outing is trying to raise funds for charity, here are a few tips to make your fundraiser successful:

Price

Charity outings at Stonegate Golf Club charge between \$60 and \$150 per player. Even at the low end, Stonegate's low package prices allow you to make a profitable margin for your charity fundraiser! At the high end, be sure to provide a steak dinner and giveaways such as logo golf balls, shirts and/or hats.

Mulligans

Sell mulligans before the round during registration. A "mulligan" is an opportunity for a player to re-play a bad shot. Typically, mulligans are \$5 each or 5 for \$20. Limit the total number of mulligans per team to 5 if sold to the team or limit of 5 per person if sold to the individual or the round may take too long.

Silent Auction

Collect prizes up front and display them during registration and during the meal. If all prizes are donated, this is a great method of generating revenue with no up front costs.

Hole Sponsors

Sell sponsorships for all 18 holes, the beverage cart, practice area and dinner. Signs can usually be purchased for \$15-25 per sign and you can charge your sponsors anywhere from \$50 - \$200 per sign. For larger sponsorship levels (\$500-\$1000) include a free entry for four in the golf outing.

50:50 Raffle

Everyone is familiar with this one. The key is to have people continue to sell tickets during the golf round. Your players are a captive audience for 5 hours, and usually will purchase tickets more easily as the round progresses. Sometimes the winner will even donate the winnings back.

Games

Run a Putting Contest in the "warm up" hour prior to the round and charge \$5-\$10 per person.

Run a Money Hole on a par 3 where players can double their money by hitting the green.

Run a Skins Game for \$20 per team. (This generally benefits the golfers but makes the round more competitive.)

Stonegate's staff will explain these and many other ideas with you. Remember, we do this every day and we are here as your resource.